

# EXHIBITOR PRICING

All prices in USD.



MARCH 20-22, 2009  
Dallas Convention Center  
Dallas, Texas

## STANDARD REGISTRATION

Application & Deposit submitted by *January 20, 2009*<sup>1</sup>

Square Feet	ECPA MEMBER Cost per Square Foot	NON-MEMBER Cost per Square Foot
100-300 <sup>2</sup>	\$23.75	\$29.75
301-800	\$22.75	\$28.75
801-1,000	\$20.75	\$26.75
1,001+	\$17.75	\$23.75

**SHARED BOOTHS** — Add \$500 to the total exhibit space rental for each booth-sharer (subsidiaries, auxiliaries, internal imprints excluded).

**BOOTH PRICING INCLUDES** — *Basic Furnishings Package*<sup>3</sup> (one 6-ft draped/skirted table, 2 chairs, 1 wastebasket, 1 standard booth identification sign); one complimentary listing and profile in the official show directory; 4 exhibitor passes<sup>3</sup>; and eligibility to reserve convention center space to feature authors/product (see separate reservation forms in this packet). Please review the **Exhibitor Application** and **Exhibitor Regulations** for additional information.

<sup>1</sup> 10% non-refundable deposit

<sup>2</sup> 100 sf minimum booth size

<sup>3</sup> Per 100 sf of reserved booth space; additional passes available for purchase